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BY ECF

The Honorable Alvin K. Hellerstein United States District Court Southern District of New York 500 Pearl Street New York, New York 10007

Re: United States v. Charlie Javice and Olivier Amar, 23 Cr. 251 (AKH)

Dear Judge Hellerstein:

Defendant Olivier Amar respectfully moves to admit certain documents that are central to his defense that he was not in a conspiracy with Ms. Javice and, to the extent she intended to defraud JPMC, Mr. Amar did not willfully blind himself to that fraud. These documents demonstrate that on multiple occasions in the summer of 2021, Mr. Amar pulled (or caused to be pulled) data directly from Google Analytics or other sources and Ms. Javice then altered or otherwise mischaracterized that data before causing it to be passed on to JPMC. Ms. Javice and the Government have repeatedly objected to the introduction of this category of evidence. This evidence is crucial to Mr. Amar's defense, Mr. Amar does not offer any of the statements contained within these documents for their truth, and Ms. Javice's objections related to antagonism, if sustained, unfairly curtail Mr. Amar's own defense.

Below is a description of one example of these documents, which we respectfully submit establishes the contours of this subset of evidence for purposes of evaluation of relevance, unfair prejudice, and other related matters. The example described below establishes both how and why Mr. Amar should be permitted to offer this type of evidence, and we append a list of the other

¹ If the Government agrees to withdraw its request for a conscious avoidance charge, or the Court indicates that it will not provide such an instruction to the jury, Mr. Amar will re-evaluate his position accordingly.

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examples of evidence that we submit fall under this same umbrella.² As described in further detail below, the exemplar relates to a request from JPMC for the "age distribution" of Frank's users.

* * * * *

The "age distribution" episode shows that: (1) Mr. Amar pulled data directly from Mixpanel, one of Frank's databases, and provided it to Ms. Javice; (2) Ms. Javice then altered that data (without consulting or notifying Mr. Amar); and (3) caused that altered data to be provided to JPMC. This demonstrates that Mr. Amar was not involved in a conspiracy with Ms. Javice, including because there is no evidence of any discussion between Ms. Javice and Mr. Amar regarding altering the data. It also demonstrates that Mr. Amar had no intent to defraud because Mr. Amar did not hesitate to provide, in response to a JPMC request, data that he pulled directly from one of Frank's databases and that clearly indicated that the real number of Frank's FAFSA users was nowhere near 4.25 million.

The "age distribution" episode is as follows:

- During diligence for the Frank acquisition, JPMC requested "a distribution of customers who have filled out the [FAFSA] application by age," in other words the age distribution of Frank's FAFSA users. This was important to JPMC because the value proposition for JPMC was the ability to market new checking and savings accounts to the 18-24 year-old sector, and JPMC viewed the receipt of the age distribution data both (1) as confirmation that Frank *had* age data, which would allow JPMC to identify which individuals to market to, and (2) because JPMC was concerned in particular about the segment of Frank's users that was identified as "adult learners," which would likely be less fruitful for marketing new checking and savings accounts. GX 1391; GX 1098; GX 1335; GX 1386 (Mr. Amar seeks to admit these documents through this motion).
- LionTree received this diligence request from JPMC and passed it on to Ms. Javice. Ms. Javice then discussed the request with Mr. Amar and instructed him to pull data directly from Mixpanel, one of Frank's databases. **DX OA 213 at page 12; GX 801-1 (Mr. Amar seeks to admit these documents through this motion).**³

² At the very least, of the exhibits identified in Appendix A, the Court should admit the documents not yet in evidence that are related to the virtual data room documents shared with Capital One and JPMC, and for which the Government introduced significant evidence as proof of the alleged fraud. *See* Items No. 1–4 in Appendix A.

³ In this message, Mr. Amar and Ms. Javice discuss pulling data specifically for a sample period "when we got young people," but the filename for the spreadsheet that Mr. Amar provided specifically references the period for the data that he compiled—"Age Breakdown Mar-May 2021.csv." Ms. Javice then affirmatively changes the file name to "Age_distribution_72821.xlsx" before providing to LionTree (and removing Mr. Amar from the transmission), masking the period of the data pull and rendering the document misleading. When LionTree ultimately provides the

• Mr. Amar proceeded to compile the raw data responsive to this request directly from Mixpanel, one of Frank's data repositories, corresponding to a several-month sample period. Importantly, and as reflected in the below partial screenshots of DX 204-A, Mr. Amar assembled this data in a spreadsheet that included a column for raw FAFSA user numbers for that several-month period, the total of which is 5,931 FAFSA users. The data was broken down into separate rows for each age. DX OA 204; DX 204-A (Mr. Amar seeks to admit these documents through this motion).

		•			
month	(Multiple Items)				
			March-May		
Row Labels	Count of distinct	id	Age	Count	Percentage
15	8		15	8	0.16%
16	48		16	48	0.99%
17	546		17	546	11.25%
18	1184		18	1184	24.39%
19	635		19	635	13.08%
20	406		20	406	8.36%
21	329		21	329	6.78%
22	212		22	212	4.37%
23	164		23	164	3.38%
24	139		24	139	2.86%
	57		25	57	1.17%
25 26	70		26	70	1.44%
27	41		27	41	0.84%
	52		28	52	1.07%
28 29	38		29	38	0.78%
			·		
		*	* *		
77	1		77	1	0.02%
78	1		78	1	0.02%
80	1		80	1	0.02%
81			81	-	0.02%
114			114	1	0.02%
undefined	1077		114	4854	0.02 /6
	5931			4004	
Grand Total	D831				

Ms. Javice took this data, and, unbeknownst to Mr. Amar, whose role in this episode has now ended, made at least two key adjustments, which is made clear by a comparison of DX OA 204-A (the data prepared by Mr. Amar) and DX OA 200-A (the version Ms. Javice sent to LionTree).

data, a LionTree representative states that he "understand[s] from charlie it's a quick pull from marketing info for last 120 days," and also provides "[a]dditional color from Charlie. this data skews slightly younger than their overall data set." CJ-0936 (Mr. Amar seeks to admit this document through this motion).

- <u>First</u>, Ms. Javice removed the columns containing absolute counts of FAFSA users, thereby removing any indication of the relatively small number of people the percentages in the data pertain to.
- Second, Ms. Javice adjusted the percentage data so that it skewed younger. Ms. Javice did this by deleting the rows for individuals over 50, and taking the percentages for individuals over 50 and *redistributing* them to the rows for 17-year-olds and 18-year-olds, the ages most likely to be new college entrants and therefore JPMC's key demographic. This results in 2.29% being added to both the 17-year-old and 18-year-old rows. Importantly, given Ms. Javice's first adjustment to remove absolute user counts, we expect the Government to contend that this would have been understood by JPMC to be a shift of 4.58% out of 4.25 million users—nearly 200,000 people—from a demographic with little marketing value into JPMC's key marketing demographic. Ms. Javice then altered the row for 50-year-olds into a "50+" row, with the same 0.43% that originally applied to only 50-year-olds. The results of Ms. Javice's manipulation are apparent. The Excel formula bars for the rows for 17 and 18-year-olds each reflect the original percentages from Mr. Amar's data—"+2.29%."
- Ms. Javice transmitted the altered data to LionTree, leaving Mr. Amar off the transmission.
 DX OA 200; DX OA 200-A (Mr. Amar seeks to admit these documents through this motion).
- LionTree then transmitted the altered data to JPMC. **DX OA 238; DX OA 238-A (already admitted subject to connection).**⁴
- JPMC received the altered data and was pleased, in particular in light of the alterations to increase the proportion of younger users—"This is great. (a) proof! (b) interesting that only 15% are under 18 with 40% being 18 or 19." CJ 936 (Mr. Amar seeks to admit this document through this motion).
- The altered data was featured in a presentation made to JPMC's deal-review committee, for final sign off on the Frank acquisition. The presentation highlighted that "Finland primarily services students who are 18-24 years old." **GX 1591 at PDF page 23 (already in evidence).**

⁴ This motion is consistent with the Court's recognition that such documents are key to Mr. Amar's defense, as reflected in the Court's prior ruling permitting Mr. Amar to introduce DX OA 238 and DX OA 238-A subject to connection. *See* Mar. 6, 2025 Tr. at 1515:6–1516:12.

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As reflected in the above narrative, these documents are critical to Mr. Amar's defense—not only did Mr. Amar not participate in Ms. Javice's scheme, but Ms. Javice also took steps to prevent Mr. Amar from becoming aware of her misrepresentations. In other words, this evidence:

- 1. Shows that Mr. Amar was not conspiring with Ms. Javice to inflate numbers—in fact, it supports just the opposite conclusion;
- 2. Shows that Mr. Amar was operating in good faith and had no intent to deceive;
- 3. Undermines the Government's allegations of fraudulent intent—the data he provided was pulled directly from Frank's data repositories and reflected monthly user figures that could not possibly add up to anywhere near 4.25 million; and
- 4. Rebuts any notion that Mr. Amar consciously avoided red flags—Ms. Javice prevented him from seeing any.

The evidence is highly relevant to Mr. Amar's state of mind and critical to Mr. Amar's defense. These documents are indisputably authentic and are being offered for non-hearsay purposes, as described above. The Court should allow Mr. Amar to admit the documents listed and described above, as well as the documents listed in Appendix A, that are not yet in evidence.

* * * * *

The Government and Ms. Javice have objected repeatedly throughout trial to the admission of similar evidence and related testimony described above, and some of the evidence and related testimony in Appendix A. See Feb. 25, 2025 Tr. at 376:4–378:22; Feb. 27, 2025 Tr. at 742:7–743:19; Feb. 27, 2025 Tr. at 756:20–759:17; Mar. 5, 2025 Tr. at 1228:5–1233:14; Mar. 17, 2025 Tr. at 2525:19–2526:25; see also Mar. 17, 2025 Tr. at 2573:18–2575:24; ECF No. 292.

By objecting to this evidence, the Government seeks to prevent Mr. Amar from putting on a full defense in violation of the Sixth Amendment. The Court should not countenance those efforts. See United States v. Mi Sun Cho, 713 F.3d 716, 721 (2d Cir. 2013) ("A defendant has a fundamental due process right to present a defense." (citing Washington v. Texas, 388 U.S. 14, 19 (1967)); Grotto v. Herbert, 316 F.3d 198, 205–06 (2d Cir. 2003) ("It is, of course, well established as a fundamental matter of due process that the defendant in a criminal case has the right to present a defense, that is, to present to the jury admissible evidence that might influence the determination of guilt." (citing Taylor v. Illinois, 484 U.S. 400, 409 (1988)); see also Holmes v. South Carolina, 547 U.S. 319, 324 (2006) (defendants entitled to a "meaningful opportunity to present a complete defense" (quotation marks omitted)).

Mr. Amar must be able to assert his defense. The Court acknowledged at the January 23, 2025 pretrial conference that "If I were to curtail a defense, I would triggering a mistrial, wouldn't I? Isn't that right? I can't restrict your ability to put in relevant information." *See* Jan. 23, 2025 Hrg. Tr. at 20:18–20. The Court has recognized at certain moments in this trial that Mr. Amar must be permitted to put on his defense, even if it comes at Ms. Javice's expense. *See*, *e.g.*, Mar. 11, 2025 Tr. at 1804:2–1822:24. The Court should adhere to its prior ruling.

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For the foregoing reasons, Mr. Amar requests that the Court issue a ruling that the documents referenced in this letter, as well as the documents referenced in Appendix A, are admissible and may be admitted during Mr. Amar's case in chief.

Respectfully submitted,

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APPENDIX A

Appendix A

Description	Exhibit #	Status			
#1: V.D.R. Document 3.1.10					
During Capital One diligence, Ms. Javice mislabeled data relating to user	DX OA 88	Not Admitted			
engagement with Frank's website platform, as representative of Frank's	DX OA 153	Not Admitted			
"FAFSA Users," which was shared with Capital One and JPMC in the VDR	GX 802-5	Not Admitted			
document 3.1.10.	GX 802-50	Admitted			
	GX 2020	Admitted			
	GX 3021	Admitted			
	GX 3021-B	Admitted			
	GX 3024	Admitted			
	GX 3024-A	Admitted			
	GX 3.1.10	Admitted			
#2: V.D.R. Do	ocument 3.1.4				
Ms. Javice mislabeled accurate data about users of Frank's website platform, which	GX 802-5	Not Admitted			
Mr. Amar downloaded from Google Analytics, to be representative of Frank's	GX 3009	Admitted			
users who started a FAFSA application (not website visitors). This data was shared with Capital One and JPMC in VDR 3.1.4	GX 3010	Admitted			
and contained the alleged misrepresentations at the core of the	GX 3010-A	Admitted			
Government's case—that 4.25M Frank users started a FAFSA application (i.e. had	GX 3011	Admitted			
an account).	GX 3011-A	Admitted			
	GX 3012	Admitted			
	GX 3012-A	Admitted			
	GX 1509	Admitted			

Description	Exhibit #	Status
	GX 1509-A	Admitted
	GX 1630	Admitted
	GX 1636	Admitted
	GXG 516	Admitted
	GXG 517	Admitted
	GX 3.1.4	Admitted
#3: V.D.R. D	ocument 3.1.8	
Ms. Javice mislabeled data for Frank's website impressions downloaded by Mr. Amar and Ms. Wong, and represented to	GX 802-22	Not Admitted (subject of ECF No. 340)
LionTree that the data showed "unique visitors" for Frank's website.	GX 802-51	Not Admitted
	OA 90	Not Admitted
	GX 1547 ⁵	Not Admitted
	GXG 572	Admitted
	GXG 573	Admitted
	GX 3015	Admitted
	GX 3017	Admitted
	GX 3017-A	Admitted
	GX 3.1.8	Admitted

⁵ Counsel for Mr. Amar attempted to introduce this exhibit with the Government's first witness, Mr. Houston Cowan. The Government objected on hearsay grounds, which the Court sustained, without the benefit of yet receiving argument or evidence relating to Mr. Amar's complete defense. *See* February 25, 2025 Tr. at 376:5–378:22. Mr. Amar respectfully requests the Court reconsider its ruling, as Mr. Amar does not offer Ms. Javice's statement for its truth, but just the opposite—that Mr. Amar never represented impressions data as visitors data.

Description	Exhibit #	Status			
#4: V.D.R. Document 3.1.6					
In an episode distinct from the one referenced in the body of this letter,	DX OA 53	Not Admitted			
Ms. Javice took raw data about Frank's users and skewed the data to shift the age	DX OA 53-A	Not Admitted			
distribution to reflect a more desirable demographic.	GX 1153	Not Admitted			
	GX 1153-A	Not Admitted			
	DX OA 91	Admitted (subject to connection)			
	GX 3.1.6	Admitted			
#5: Capital One Diligence Req	uest for Frank's Sign-U	p Data			
Ms. Javice altered the data Mr. Amar provided to her showing the number of Frank's users who signed up to use the	DX OA 197	Not Admitted			
Frank scholarship product, to inflate the number of sign-ups.	DX OA 203	Not Admitted			
#6: JPMC Diligence Request About Frank's Capacity to Process FAFSA Applications					
Ms. Javice responded to JPMC's diligence request misrepresenting the actual number	GX 1405	Not Admitted			
of FAFSA applications that Frank's website could handle—the information that was provided to her by Frank's engineer	DX OA 228	Not Admitted			
would have been inconsistent with the alleged misrepresentations about the number of Frank's users with FAFSA	DX OA 83	Admitted			
applications in process.	DX OA 84	Admitted			
#7: Diligence Request Abo	ut Returning Frank Use	ers			
Ms. Javice modified a report downloaded by Mr. Amar showing data about how	DX OA 176	Not Admitted			
many of Frank's "total users" returned each month, which Ms. Javice then sent to	DX OA 176-A	Not Admitted			
LionTree in response to a diligence request, without Mr. Amar's knowledge.	DX OA 212	Not Admitted			
	DX OA 212-A	Not Admitted			
	DX OA 233	Not Admitted			